

## 2017 Annual Report to Members

Together as a club we accomplished so much.

- Created the first LRC beginning running training program with 79 participants in the spring and again in the fall with 39 and sponsored the new runners in the Mayfaire 5k race for Spring & the Double Down 5k for the Fall
- Produced 5 events (10 races)
- Continued the “High 5” award for participating for all 5 LRC races – 47
- Produced a fun free event for LRC members the “Crazy Hat & Tutu” race.
- Donated \$1,800 to the Polk Museum of Art
- Donated \$9,000 to provide scholarships for Polk County students
- Donated \$1,500 to the YMCA
- Donated \$250 in races to Kiwanis Cares for Kids Auction
- Timed races for the Senior Games and YMCA Livestrong
- Sponsored Amanda Speakman and Sarah Kozul who are now RRCA Certified Coaches.
- Produced a Kids Training program & Cross Country Team.
- Switched to a new registration platform “Local Races” which was easier to use, provided confirmation emails for all registrations, supported bib transfers, High 5 on-line registration and coupon codes.
- Updated the LRC Webpage with more race details and photos
- Created a new LRC group run, LRC Holloway Run on Wednesdays
- Membership in 2016 was 655 and in 2017 we have 733.

Gail Hardy  
2017 Lakeland Runners Club President