

2011 Board Meeting Minutes Annual Report

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2011 January Meeting Minutes

Lakeland Runners Club

January 10, 2011

The January board meeting of the Lakeland Runners Club was held on January 10th and convened at 6:25pm by President Bryan Graydon.

Members in attendance were Joe Del Valle, Dave Quarles, Bob English, Marc Zimmerman, Louis Irwin, Nick Sudzina and Rhonda Fossier.

The first item discussed was the possibility of changing the club website to have race pictures listed as small thumbnail images instead of the current way they are listed. Webmaster Joe Stine explained to the board that it was possible to make this change, but it did come with potential problems with the main ones being space and download time. A few other possible options were mentioned but no decisions to make any changes were made at this time.

The next order of business was the election of officers for 2011. All offices were open for nominations. Bryan Graydon and Marc Zimmerman were once again elected to serve as President and Vice President, respectively. Eric Dickinson was elected as Secretary and Julie Ball was elected to once again serve as Treasurer.

Bryan and Nick updated the board on the recent meeting they had with representatives from MIDFLORIDA Credit Union about a potential sponsorship agreement that would make MIDFLORIDA a sponsor of all LRC owned races for 2011. The board was made aware of the terms set forth by MIDFLORIDA and there was some discussion in regards to possible name changes for the races. The Mayfaire race would remain as the MIDFLORIDA Mayfaire 5K while the other races would be titled as "presented by MIDFLORIDA." Joe Del Valle expressed his concern of not wanting the LRC to lose its identity with this new partnership and Bryan and Nick assured him that would not happen. Louis Irwin motioned to accept the MIDFLORIDA sponsorship agreement and Marc Zimmerman seconded it. The board voted unanimously to accept the agreement and it would be put before the MIDFLORIDA board at their meeting on January 20th for their final approval.

Milton Lyons, MIDFLORIDA Mayfaire 5K race director, was present and addressed the board about some early preparations for this year's race. It was decided that the option of tech shirts would be explored for this year's race. There was some discussion of a family rate, but the board decided that the entry fee would be \$25 to pre-register and \$30 on race day. There would be a student rate for participants 18 and under of \$15 in advance and \$30 on race day. It was also decided to explore other options for awards besides the mugs that have been used in the past. Bryan would look into some other options and bring those to the board at a future meeting. Dave Quarles would once again coordinate the course and the police services needed and Bryan would contact Terrie Lobb Catering to discuss the post-race food options.

There was some discussion on race shirt vendors for 2011. The board does want race directors to seek more than one price quote for race shirts to see that we are getting a good rate on shirts. It was suggested that we explore the option of having one vendor supply all shirts for all of our races to get a larger quantity discount. Bryan said he would explore this option and report back to the board with his findings.

The 2011 race calendar was discussed and what races we would be timing for other organizations. Bryan said he would type a list of races for 2011 and e-mail it to the board.

The next board meeting was set for Monday, February 7th at 6:15pm and the club gathering for February was set for the Red Elephant Pizza and Grill on Thursday February 10th.

With their being no further business, the meeting was adjourned at 7:40pm.

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2011 February Meeting Minutes

Lakeland Runners Club

February 7, 2011 6:20 PM YMCA

The meeting was called to order by President Bryan Graydon at 6:20pm at the YMCA.

Board Members in attendance were Bryan Graydon, Will Strouse, Joe Del Valle, Dave Quarles, Julie Ball, Rhonda Fossier, Kimberly Roberts, Gail Hardy and Marc Zimmerman. Webmaster Joe Stine was also in attendance.

Bryan informed the board of Robert Scott's official resignation from the board.

Next was a brief update on the status of the MIDFLORIDA sponsorship for all LRC races in 2011. Bryan informed the board that the issue was unanimously passed by the MIDFLORIDA board and approved. Bryan reviewed a few guidelines to the sponsorship agreement and took suggestions on where to place the MIDFLORIDA on the LRC website.

Dave Quarles led a short discussion on the possible repair of the old two-sided timing clock. He was trying to make contact with a company who still services that type of clock to see if it would be cost effective to try to fix it to use as the back-up clock and then sell the small one-sided clock to an interested party. A short discussion then ensued about possibly purchasing another small clock to have as a back-up instead. Dave will try to get more info and report back to the board.

Next, Will Strouse sought direction from the board on how to proceed with facility rental for the 2011 Lake to Lake 10k. He had a contract to rent the Lake Mirror Center and Amphitheater which would be at a much higher cost than in years past. Another option he was looking into was renting the area underneath the Peggy Brown Building. This was the area used a few years ago for this race and it was determined that this area worked well before and would be a better choice. Small course modifications could be made if there was another event at Lake Mirror on the same day like in 2010.

Treasurer Julie Ball presented the financial reports for January and February. With there being no major issues with these, the motion was made and seconded to accept the treasurer's report and passed unanimously. Julie did recommend to the board that we use the same individual to prepare the club's taxes again and everyone was in agreement.

There was some discussion on the future of the club newsletter and what changes needed to be considered and if a fee would still be paid for its preparation. The board agreed that some criteria should be set for what would be in each addition of the monthly newsletter and felt editor Rob Mason should be in on the future discussion of this matter. Bryan said he would contact Rob about attending the next board meeting and the board members would come up with ideas of what they thought should be contained in the newsletter in the future.

Bryan brought up an e-mail sent by board member Bob English about the Race for the Arts and the need of someone to serve as race director on race day. No one volunteered to take on that role but multiple board members will be working the race and finish line.

It was agreed that the next board meeting would be on Monday, March 7th at 6:15pm at the YMCA and with their being no further business, the meeting was adjourned just after 7:40pm.

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2011 March Meeting Minutes

Lakeland Runners Club

March 7th, 2011 6:15 p.m. YMCA

Board Members:

Present: Bryan Graydon, Marc Zimmerman, Julie Ball, Gail Hardy, Nick Sudzina, Dave Quarles, Rhonda Fossier, Kimberly Roberts, Joe Del Valle, Bob English, Louis Irwin,

Quorum present? Yes

Others Present: Rob Mason, Linda Snavely, Milton Lyons (FitNiche)

Proceedings:

Meeting called to order at 6:20 p.m. by President, Bryan Graydon

Agenda:

New club secretary, Gail Hardy volunteered and was approved by the Board.

Mayfaire Update – discussion with Milton and Bryan. Race has been set up with Active.com for registration, ad placed in Florida Race Place magazine, information put on Bay News Nine Community Report, FLRunners.com and FitNiche will do an email blast in April to promote the race. Milton spoke about maybe having a training group for Mayfaire. The race flyer is pending approval. Bryan firming up sponsors and working on the award design while Dave is working with the police on the race course.

Scott Lake Elementary Running Club – Rhonda presented a funding request for “Marathon Miles” shirts for approximately 30 children completing their required mileage. Rhonda advised the Board that there are about 100 children in this training group. Louis made a Motion to have the club give up to \$250.00 for the “Marathon Miles” shirts and Bob seconded, all approved.

Request to borrow race road signs for the Steeple Chase 5k – Bryan stated that there are no conflicts with other events, they will pick up and then return the signs after the race. Motion to accept; seconded and passed.

LRC Newsletter discussion – Ideas for improving the LRC Newsletter included adding a feature article (1-2 per month), member profiles, committee updates, RRCA South FL article (Don Nelson), upcoming events (not races), member race results or LRC race results, Presidents message, Board minutes, upcoming races. Also each month one Board member should write a newsletter article.

Watermelon Series – Increased entry fees were discussed due to the large number of participants we had last year and the anticipated number for this year; requiring extra water, food, volunteers and we will be using “chip” timing this year for all four events. This will greatly reduce the results time for the event but increase our costs. Single race fee \$10.00 up from \$7.00 and series fee \$30.00 up from \$15.00. Rob will create shirt design and present to the Board for approval. He brought tech shirts for approval and advised that CRT wanted to add their logo to the shirt giving us a discount. Bryan is working on other sponsors; Mid Florida and Red Elephant.

Youth age race categories – Marc lead the discussion on youth group divisions for example 9 & under/ 10 -14/ 15-19 or 11 & under/ 12-14/ 15-19. The Board thought this decision should be up to the race director but we are planning to stay with the current division for Mayfaire.

Relay for Life – Louis asked that the club loan the 24 hour clock to the Relay for Life in Mulberry, April 29th & 30th. Request approved with the addition of the LRC membership application being put into the Relay for Life goody bag. If LRC members would like to run as a team the club could supply LRC shirts. Bryan will email the information out to the membership.

Finance report provided by Treasurer, Julie Ball:

Julie reviewed highlights from the March Income Statement. Motion to accept financial statement; seconded and passed.

Next Board Meeting: Monday, April 11, 6:15pm at the YMCA

Next General Membership Meeting: Thursday, April 14th at the YMCA speakers Don & Caroline
Mayfaire Bay Stuffing – April 25th

Meeting adjourned at 7:55 p.m.

Minutes submitted by Secretary, Gail Hardy.

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2011 April Meeting Minutes

Lakeland Runners Club

April 11th, 2011 6:15 p.m. YMCA

Board Members:

Present: Bryan Graydon, Gail Hardy, Nick Sudzina, Dave Quarles, Rhonda Fosser, Kimberly Roberts, Joe Del Valle, Louis Irwin, Will Strouse

Quorum present? Yes

Others Present: Milton Lyons, Joe Stine

Proceedings:

Meeting called to order at 6:21 p.m. by President, Bryan Graydon

Agenda:

MIDFLORIDA Mayfaire 5K update: Board discussion with Milton & Bryan

Awards - 16oz frosted mug with logos

Shirts – tech shirt white – with LRC logo on the sleeve, Mayfaire art design on the front and sponsors on the back

Volunteers – Milton has several groups working as volunteers and will pass around a volunteer sign-up sheet at the next meeting

Course – Bryan & Milton had a meeting scheduled with Mayfaire coordinators

Food – same as last year except bagels

Sponsorship – money is ready to be picked up and details of MIDFLORIDA employee registration and waiver is being worked out

Watermelon Series Dave & Bryan

Rob Mason resigned as the co-race director but we hope he will stay involved.

Registration flyers and online registration – a sample registration flyer was review & discussed, the Board voted to go 3 deep in the age group awards, last year the 15th anniversary was the only year we went 5 deep. Bryan set up online registration and will handle the registration down-loads.

Timing & Race Day Registration- we still need to work out some details with “Chip” timing; shirts will be given to runners who register for the 4-race series and race day registration will be from 5:45 to 6:45 only, giving the data entry people time to get the runners into the system.

Shirts – tech shirt white – four shirt designs were presented and discussed, Bryan to have some revisions made and then a selection will be made

Future of Aching Quad – the race has less than 100 participants with 4 set ups and take downs, to be discussed at a later date

Future of Club Newsletter – looking for a volunteer

Full race results for race we time – currently we are providing results for the awards only for non-club races, should we offer for an extra price to provide full results. We have received requests for a runner’s time in an event where the runner did not place. Bryan to look at wording to be added to the contract for full results versus awards/age groups only.

Committee Reports: N/A

Finance Report provided by Treasurer, Julie Ball: N/A

Minutes: March minutes emailed to Board Members 3/9/11 for approval

Next Board Meeting: Monday, April 25, 6:30 pm at FitNiche for Mayfaire packet stuffing

Next General Membership Meeting: Thursday, April 14th at YMCA 7:00 pm

Meeting adjourned at 7:33 p.m.

Minutes submitted by Secretary, Gail Hardy.

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2011 June Meeting Minutes

Lakeland Runners Club

June 6th, 2011 6:15 p.m. YMCA

Board Members:

Present: Bryan Graydon, Marc Zimmerman, Julie Ball, Gail Hardy, Nick Sudzina, Dave Quarles, Cookie Quarles, Rhonda Fossier, Kimberly Roberts, Joe Del Valle, Bob English, Louis Irwin, Eric Dickinson

Quorum present? Yes

Proceedings:

Meeting called to order at 6:20 p.m. by President, Bryan Graydon

Agenda:

Recap **MidFlorida Mayfaire** 5k (Bryan) - Total finishers a little under last year's total, Dave advised that everything out on the race course went well, no issues. Areas of improvement for next year; awards on two stages a little confusing and getting the results quicker from the chip timing organization.

Recap **Watermelon Series** 5k race # 1 – (Dave) – Great job by all volunteers and the runners seemed to really enjoy the race. Improvements for the next race, the board agreed to order two more Port-a-Johns, make signs for pre-registration that will be placed above the registration table, spread registration out giving more room and have “corral” signs to help novice runners/walker know where to stand in the start line-up. Race issues discussed were 40 people ran without chips, some runners didn't cross the mat at the start of the race and we had chip timing issues.

Red Ribbon Run (Nick) – Nick is looking for a “fill in” race director for this year as the only date available for the run is Nov. 5th and he will not be available. Nick will help the new race director going over all the items needed for the event. The race will be held at the stadium this year.

Mile Clocks (Louis) – Louis proposed that the club consider purchasing a 6” single-sided LED clock for \$1600.00 to be used as a split timing clock and for a back-up. The proposal was tabled until the end of race season to check our budget. Dave reported that he is still working on getting the old clock repaired.

Matt Werd Fun Run request (Bryan) – Help was requested of LRC for the charity 5k race on 9/24/11 at 6:30pm. The board asks Bryan to find out more details, are we just loaning a clock or are we to handle the race.

Tracking email board decisions (Gail) – Like most business the Board handles a lot of discussions and decisions via email we need a way to track our decisions. Bryan would like a “reply to all” on emails so we can share our opinions. Items requiring a vote will have a deadline date and the vote will be tallied by the President and sent to the Secretary to be included in the Board Minutes.

Use of LRC logo on merchandise (Bryan) – Bryan to check with our attorney on copy write of logo and to see if getting profits from the sale of logoed merchandise effects our not for profit status.

Boomtown Benefit Run (Marc) – Marc, thanked everyone for their help in setting this up so quickly, race day volunteers should arrive by 6:00 am. All proceeds to go to the American Red Cross. Julie made a Motion for the club to donate \$500.00 to the American Red Cross and Gail seconded, all approved.

Recap of **RRCA Convention** (Marc & Bryan) – Marc and Bryan attended several interesting classes on insurance, conflict resolution and motivating volunteers. Some ideas were buttons for volunteers, finish line tape, making sure we have proof of insurance for any races we time.

Newsletter – Bryan to email the general membership asking for a volunteer(s) to continue the LRC Newsletter.

Aching Quad – Dave will discuss with Rob staying on as race director or finding another volunteer to take over as race director before the board makes a final decision on keeping the race or replacing with another race.

Finance report provided by Treasurer, Julie Ball: Julie reviewed highlights from the June Income Statement. Marc made a motion to accept financial statement; seconded by Nick, all approved.

Rhonda gave a recap of the children's running camps, LRC-YMCA and Scott Lake Elementary.

Next Board Meeting: Monday, July 11, 6:15pm at the YMCA

Next General Membership Meeting: Thursday, July 14th, 7:00 pm, at the YMCA
Nick suggested a speaker for the meeting and will follow up to lock down the schedule.

Meeting adjourned at 7:50 p.m.
Minutes submitted by Secretary, Gail Hardy.

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2011 July Meeting Minutes

Lakeland Runners Club

July 11th, 2011 6:15 p.m. YMCA

Board Members:

Present: Bryan Graydon, Marc Zimmerman, Julie Ball, Gail Hardy, Dave Quarles, Rhonda Fosser, Kimberly Roberts, Joe Del Valle

Quorum present? Yes

Others Present: Bill Cashman and wife

Proceedings:

Meeting called to order at 6:20 p.m. by President, Bryan Graydon
Minutes of June meeting approve via email 6/13/11

Agenda:

Will Strouse Appalachian Trail update – Will had a fall but is continuing and has complete approximately 200 miles of his planned 900 mile hike.

Summer Sunrise Watermelon Series presented by MIDFLORIDA update – Bryan & Dave

Third race scheduled for July 23, Hollingsworth will be closed in both directions again for this race. 900 shirts have been ordered at \$8.15 per shirt including shipping and printing. Race Directors will be selecting awards soon. Julie will be out of town and we need to replace her at the race day registration table on July 23rd. The Board discussed Chip Time versus Gun Time. Due to the chip time errors by vendor on the first race we were forced to use gun time as 400 runners were left off the chip time and the only way to pick up their time was to use the gun time and continue with gun time for the remaining races.

Aching Quad – September 9th & 10th

Rob Mason, past race director was unavailable to meet with the Board and sent race information to Dave Quarles to present to the Board. Rob resigned from being race director for Watermelon and Aching Quad via email on March 28, 2011. Dave has been working with Rob to see if he would continue to be the race director and work with the LRC Board. The Board discussed cancelling this event as the race has less than 100 participants with 4 set ups and take downs but hate to see a unique race go away. After a long discussion the Board asked for volunteers to head up this event. Gail Hardy and Dave Quarles will co-director with Julie Ball and Kimberly Roberts as assistant directors. Rob has completed some pre race work and we appreciate his input and look forward to continued help from our past race director.

Website

Information brought back from the RRCA convention concerning running club websites was that each club should own their Website. Joe Stine, currently our webmaster and owner of the site has generously donated his time and expertise keeping our website current with information and his photos from running events. Bryon will discuss options with Joe on website ownership.

Kids Running Program – Bryan & Bill

RRCA has a kids program “Kids Run the Nation” and the Board feels that working with kids is the future of running. Rhonda Fosser has been conducting a kids running program at Scott Lake and Rhonda and Kimberly Roberts have been working with the YMCA kids running program. Bill Cashman has volunteered to start a running program at the LHS track before our track workouts on Tuesday and Thursday nights, starting August 2nd. Marc will check on open access policy at LHS and Bryan will check with LHS to see if there are any requirements for us using the track for a kids training program.

Finance report provided by Treasurer, Julie Ball: Julie reviewed highlights from the July Income Statement. Rhonda made a motion to accept financial statement; seconded by Marc, all approved.

Assistant Race Directors – Marc

Marc discussed having race directors in-training, they would work with the current race director learning the steps and responsibilities. Also discussed was having other in-training positions like course set up/measurement, results/data entry and timing. Bryan will send out an email asking for volunteers.

Speaker items and food for GMM

Marc will provide projector and laptop for our speaker and pay for the food when it arrives from Black & Brew. Kimberly will purchase and bring water, tea, soda, ice, chips, cookies, and paper products to the meeting.

Next Board Meeting: Monday, August 8th, 6:15pm at the YMCA

Next General Membership Meeting: Thursday, August 11th, 7:00 pm, at the Red Elephant

Meeting adjourned at 7:59 p.m.

Minutes submitted by Secretary, Gail Hardy.

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2011 August Meeting Minutes

Lakeland Runners Club

August 8th, 2011 6:15 p.m. YMCA

Board Members:

Present: Marc Zimmerman, Julie Ball, Gail Hardy, Dave Quarles, Rhonda Fosser, Kimberly Roberts, Joe Del Valle, Bob English, Louis Irwin, Nick Sudzina, Will Strouse

Quorum present? Yes

Others Present: Bill Cashman, Joe Stine

Proceedings:

Meeting called to order at 6:25 p.m. by V.P Marc Zimmerman

Minutes of June meeting approve via email 7/12/11

Agenda:

Old Shirts and Trophies – Louis: The LRC storage shed was getting full, and Louis removed 12 boxes of old Mayfaire shirts and 4 boxes of various old trophies. The Haiti race sponsors CPI international has a school with now ~ 120 students. CPI said they would love to take anything we can donate to Haiti for their students. They would use the shirts and Trophies for their athletic. Marc requested keeping some trophies to be re-used at the Christina race. Bill Cashman advised that he didn't need trophies now for the youth program. Last years' Watermelon shirts will be brought to the last race and offered for sale at \$10.00 per shirt, medals for \$2.00 each and the Watermelon hats for \$10.00. As the hats have no date we will keep them for future Watermelon runs but the other items not sold will be donated. Gail made a motion to donate the not needed and left over items described above to Louis for the Haiti School, seconded by Rhonda, all approved.

Getty Images copyright issue: John Wendel will be contacting Getty Images again once he has verification of our Not for Profit status. Julie suggested we not provide Getty with our financial information; she will discuss it with John Wendel.

New Board Member: Bill Cashman was asked to join the board as an official board member and he has agreed to do so. Gail made a motion to accept Bill Cashman to be an official board member, seconded by Julie, all approved.

Youth Running Update – Marc: Polk County School Board received a PEP grant that basically is designed to help them get kids more active. They are piloting the program in six schools, Lakeland Highlands Middle, Crystal Lake Middle, Lakeland HS, Tenoroc HS, Ft. Meade JR/SR, and Haines City HS. Discussion covered working with the PCSB to assist with the design of running/walking programs that the PE teachers and student reps could implement at their schools. Possibly we could have an LRC member who could make periodic visits to the schools to encourage the kids. The board wanted the school to be in charge of the program but liked the idea of having an LRC member who could make periodic visits to the schools to encourage the kids. Additional information from the School Board is required to move forward. Bill Cashman volunteered to work with the kids providing motivation and advice.

Kids Running Program –Bill: The first week of the kids running program at LHS had 8 kids attending and is expected to grow each week through word of mouth. The adult program will be backed up 30 minutes 6:15 pm for stretching/ 6:30 training to allow more time for the kids.

Summer Sunrise Watermelon Series presented by MIDFLORIDA update –Dave: We will need extra volunteers for race day to hand out shirts. Pre-registered runners for all four races will get their shirt at registration and those that ran three or more will receive their shirt after the 5k race.

Aching Quad – September 9th & 10th - Gail: Gail presented pictures of the trophies from Albe Stamp & Engraving and tech shirt pricing from several vendors. Frost Lime color shirt from Logo Out Loud for \$10.00 per shirt was selected. Gail asked the Board for help promoting the race.

Advertising and Discounts – Marc: Several people/ companies have added to the LRC Facebook page advertisements and or discounts for products or services, how should we handle these? After discussing it was decided to add a disclaimer to our site that we do not endorse these products and have several LRC members review our Facebook page and delete unwanted ads.

Use of LRC logo - Nick: Nick contacted John Wendel (Attorney) concerning the use of the LRC logo. The advice was if we decided to let someone use our logo be sure that they are a licensed business. Another question was brought up concerning our not for profit status and making money off of merchandise sales.

Lake to Lake race - Will: Will showed the board the draft race application and the t-shirt design for the upcoming 35th annual Lake to Lake 10k. The items were approved by all.

Finance report provided by Treasurer, Julie Ball: Julie reviewed highlights from the July Income Statement. Chip timing invoice needs to be reviewed, number on invoice vs. finishers. Dave made a motion to accept financial statement; seconded by Nick, all approved.

Next Board Meeting: Monday, September 12th, 6:15pm at the YMCA

Next General Membership Meeting: Thursday, September 15th, 7:00 pm, at the Red Elephant

Meeting adjourned at 7:52 p.m.

Minutes submitted by Secretary, Gail Hardy.

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2011 September Meeting Minutes

Lakeland Runners Club

September 6th, 2011 6:15 p.m. YMCA

Board Members:

Present: Bryan Graydon, Marc Zimmerman, Julie Ball, Gail Hardy, Dave Quarles, Rhonda Fosser, Kimberly Roberts, Joe Del Valle, Nick Sudzina, Louis Irwin, Eric Dickinson

Quorum present? Yes

Others Present: Joe Stine, Florida Golf Magazine

Proceedings:

Meeting called to order at 6:19 p.m. by President, Bryan Graydon

Revised Minutes of Aug meeting approve via email 8/22/11.

Agenda:

Scott Lake and YMCA kids running clubs (Kim and Rhonda) – need more volunteers.

Ironman 70.3 in 2012 (Marc) Event is currently at Disney but will be in Haines City for the next 5 years with approximately 2500 participants the 3rd weekend of May (May 19 & 20) . Kids Tri on Saturday and adults Tri on Sunday at Lake Eva Park, we should check into getting involved.

Aching Quad update (Gail and Dave) – all set ready to go on the 9th & 10th, trophies picked up, shirts being delivered on the 8th, port-a-jons ordered for Lake Hollingsworth. After discussing a second port a jon was to be ordered for Lake Mirror.

Go Green 5K update (Bryan) – Oct. 15th at Circle B, LRC is giving out a different water bottle, Polar this year. Go Green will be giving trees as the race awards.

LRC Scholarship 2012 (Bryan) Paperwork is due in by the end of October, Marc made a motion to give two \$1,000.00 scholarships for 2012, the motion was amended to one male and one female scholarship, seconded by Julie, all approved. The recipients must have been a member of the Cross Country or Track and Field team and volunteer service at LRC events or functions is a plus.

Christmas Party locations (Julie) – Julie provided a hand out of possible venues with estimated costs.
Polk County Historical Museum – sit down dinner for up to 150 in the 1926 courtroom and activity room, tables, chairs and garbage can provided, available on Saturdays 3pm – 11pm, may have alcohol, can use Stanford Inn in Bartow for catering with hot buffet of fried chicken, meatloaf, roast pork, and or pot roast between \$10 and \$12 per person,

Polk Museum of Art – only has enough room for 50 people for a sit down dinner but 250 cocktail style, tables provided.

Stanford Inn – Really pretty but mostly outdoors, could be a problem if it's cool outside

Molly McHugh's – Downtown Lakeland, no need to rent tables or chairs but open to the public so we would not have a separate space after 8:00 pm.

Red Rose Inn – Has a ballroom and in-house catering, requested additional information

Dates being considered are December 3rd, 10th or 17th.

Website update (Bryan and Marc) Additional paperwork was requested by John Wendel which Bryan supplied. We are waiting on a decision from Getty Images pertaining to images used on the Website without permission.

A motion was made by Julie for the club to own its website, seconded by Louis, all approved. The board requested a price from Joe Stine to purchase the website. After much discussion between Joe and the board the matter was tabled to a later date giving the board members time to review and giving Joe Stine time to decide to sell the existing website to us, decide on a price or for the board to create a new site.

Clocks (Louis) - Info was provided by Louis for additional clocks to be used at miles 1 & 2 and as backup clocks. Gail made a motion to purchase 1 double sided 6" clock at \$ 3490, 1 single sided 6" clock at \$3190, 2 carry cases at \$850, 1 tripod & bag at \$355 for a total of \$4695, seconded by Rhonda, all approved. Julie said we do not pay tax and there was a 5% discount if we ordered clocks and cases together.

Trailer vs. Storage unit (Louis) – Tabled to next board meeting.

Half Marathon discussion (Joe) – An exploratory committee was created to investigate and report back at the next board meeting, Eric, Joe and Julie.

Finance report provided by Treasurer, Julie Ball: Julie reviewed highlights through September 6th Income Statement. Marc made a motion to accept financial statement; seconded by Dave, all approved

Next Board Meeting: Monday, October 10th, 6:15pm at the YMCA

Next General Membership Meeting: Thursday, October 13th, 7:00 pm, at the YMCA

A presentation will be given by the Hansons-Brooks South Team. Athletes Jeremy Criscione and Jay Lumpkins, along with their Coach Rick Moody, will talk to us about their running history, training, accomplishments and what their futures hold for them.

Meeting adjourned at 7:48 p.m.

Minutes submitted by Secretary, Gail Hardy.

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2011 October Meeting Minutes

Lakeland Runners Club

October 10th, 2011 6:15 p.m. YMCA

Board Members:

Present: Bryan Graydon, Marc Zimmerman, Julie Ball, Gail Hardy, Dave Quarles, Cookie Quarles, Rhonda Fosser, Kimberly Roberts, Joe Del Valle, Louis Irwin, Rich Wills

Quorum present? Yes

Others Attending: Joe Stine

Proceedings:

Meeting called to order at 6:20 p.m. by President, Bryan Graydon

Agenda:

Minutes of September Board Meeting approve via email 9/29/11.

Finance report provided by Treasurer, Julie Ball: Julie reviewed highlights from the Income Statement through October 10th. Louis made a motion to accept financial statement; seconded by Rich, all approved.

Christmas Party Update – Julie: Discussed invitations all agreed mail is nicer than just an email invitation. Julie will need volunteers to help set up and decorate. Discussed a FitNiche fashion show but will need more details to see if it would work. Food options were discussed.

Run for the Potties – Rich: Rich would be the race director and suggested two races per year (#1 and #2) to raise money to build a bathroom at Lake Hollingsworth for public use. The estimate for the project is \$130,000. FitNiche has already donated \$1,000 to fund a bathroom study. The proceeds from the two races would go towards the project. Rich asked LRC to provide timing and volunteers for the 2012 two races. Suggested dates are March 31 and Nov 17. Marc made a motion, seconded by Gail, all approved.

LRC Trailer – Louis: Current 10 x10 shed is 99/month. A 7x18 trailer would be approximately \$3,000 plus tag and insurance. Marc offered to drive a trailer to an upcoming LRC event so we could see how much it would hold and how useful it could be at events. The Board tabled the suggestion to purchase a trailer to carry race equipment until after the test run.

Website – Bryan: Getty images used by Joe Stine, nothing new to report.

LRC Board for 2012 Bryan: An email was sent out to the LRC Board to see if current members wished to remain on the board or step down; another to the general members to see if members are interested in serving on the Board. Board members stepping down will be Nick Sudzina, Bob English and Will Strouse.

LRC Scholarship 2012 – Bryan: The Polk Education Foundation scholarship form was distributed and discussed.

Go Green 5k Update – Bryan: Oct. 15th , 120 preregistered, everything ready to go. Joe Stine advised that he is not available to take pictures that day.

YMCA Livestrong 5k October 29th – The YMCA needs volunteers.

Red Ribbon November 5th - Lake To Lake November 12th

Domain Name: Louis made a motion to offer Joe Stine \$500.00 for the Lakelandrunnersclub.com domain name with all existing content; seconded by Marc, all approved. **Joe Stine accepted the offer at the Board Meeting.**

Next Board Meeting: Monday, November 7th, 6:15 pm at the YMCA

Next General Membership Meeting: November 10th 7:00 pm, at the Red Elephant

Meeting adjourned at 8:15 p.m.

Minutes submitted by Secretary, Gail Hardy.

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2011 November Meeting Minutes

Lakeland Runners Club

November 7th, 2011 6:15 p.m. YMCA

Board Members:

Present: Bryan Graydon, Marc Zimmerman, Julie Ball, Gail Hardy, Dave Quarles, Cookie Quarles, Rhonda Fosser, Joe Del Valle, Louis Irwin, Will Strouse

Quorum present? Yes

Others Attending: Joe Stine, Kathy, Megan

Proceedings:

Meeting called to order at 6:20 p.m. by President, Bryan Graydon

Agenda:

Minutes of September Board Meeting approve via email 11/6/11.

Email Discussions/Votes:

1) The board of the Lakeland Runners Club, Inc. offered Joe Stine \$500.00 to purchase the www.lakelandrunnersclub.com domain name and website content. As a condition of payment, an Indemnification Agreement was sent to Joe Stine 10/27/11 to be signed and returned. Email discussion on the Indemnification Agreement and vote as follows.

Bryan Graydon = go ahead with letter to Joe, Bob English = go ahead with letter, Joe Del Valle = go ahead with letter, Gail Hardy = go ahead with letter (if he doesn't agree, pay him \$500 and move on), Marc Zimmerman = go ahead with letter, Nick Sudzina = go ahead with letter, Julie Ball = go ahead with letter, Louis Irwin = pay the \$500 as agreed, Rhonda = go ahead with the letter.

2) Holiday Party menu: Buffet with no appetizers, but with 3 entree choices, tea, water, coffee, and deserts: \$21.00/person or Buffet WITH appetizers and everything else is \$23.50/person. Vote as follows: all voting approved WITH appetizers, Marc, Eric, Joe, Rhonda, Kimberly, Nick, Dave & Cookie

Finance report provided by Treasurer, Julie Ball: Julie reviewed highlights from the Income Statement through November 7th 2011. Louis made a motion to accept financial statement; seconded by Rhonda, all approved.

Christmas Party Update – Julie: First round of invitations have been mailed. Insurance has been purchased and we are pending the alcohol waiver. Julie has two people from the Social Committee helping her but will need additional volunteers. Bryan to email advising everyone that they can pay at the next GMM, 11/10/11, members must RSVP by 11/21/11.

Lake to Lake Update – Will: 165 pre-registered runners, Bomar trophies same as last year except for the overall awards, nice long sleeve tech shirts ordered using a Rob Mason design through CRT International for \$14.75 each. 300 shirts ordered, if we run out of shirts on race day the entry fee of \$30.00 with shirt will be reduced to \$20.00 without shirt. Start location is pending due to possible amphitheatre being booked. Boy Scouts and FitNiche will staff the two water stops. Dave advised that we will have 12 police officers on race day and the other event setting up on Kentucky will not be in

the way of the runners.

Christina 5K Update – Marc: Race date is 11/26/11 with 15 entries so far. Several board members volunteered to help.

State Senior Games – Marc: LRC will be hosting this year and next, date will be 12/3/11 with approximately 150 runners, a 5k around Lake Hollingsworth. LRC is charging \$300.00 for our services.

YMCA Kids Running Club Budget – Kim & Rhonda: Rhonda has applied for a grant again this year just waiting to hear back. Rhonda requested money to purchase t-shirts and snacks for the kids throughout the year. Louis made a motion to donate \$600.00; seconded by Marc, all approved.

Frequent Miler Update – Bryan: Awards will be given out at the Christmas party.

LRC Trailer – Louis: Marc with Polk County Sports Marketing will bring a trailer to the Lake to Lake race so we can check out the benefits. Currently LRC rents a 10'x10' shed at Edgewood Storage for \$99.00 per month. Some options available are purchasing a new 6'x12' single axle trailer for \$1850.00, a 6'x14' double axle trailer for \$2800.00 or a 7'x16 (18) trailer for \$3000.00. If we purchase a smaller trailer we could still rent a 5'x10' shed for \$57.00 and rent a parking space for our trailer for \$57.00 per month. Insurance would be approximately \$69.00 per \$3,000.00 worth of trailer.

Website/Domain Name – Bryan & Julie: No update or news from our attorney, John Wendell concerning the Getty images. Last month the LRC Board voted to purchase the club's domain name and website content from Joe Stine for \$500.00 and he accepted. After the October meeting Julie made the board aware that issues regarding the assumption of liability were not resolved and as a condition of payment, Joe should be required to sign an indemnification agreement. Per the board's email discussion it was decided to send an Indemnification Agreement letter to Joe.

Joe Stine stated he read the Indemnification Agreement that LRC sent to him and he has declined to sign. The board had a long discussion on the pros and cons of the indemnification and the advantages of landlandrunnersclub.com vs. .org or .net and the ease of moving documents from the current site to any new site. No matter what the board decides LRC may be liable for the images used without permission. Louis made a motion to purchase the domain name and website contents from Joe Stine without the indemnification agreement for \$500.00; seconded by Gail, two approved, four declined and two abstained. The motion was not passed. The website continues as is for now and further discussion was tabled until December or January.

Merchandise on imATHLETE – Bryan & Marc: tabled for later to get additional information

Half Marathon Update – Bryan: InnerAct Alliance is planning on putting on a half marathon in Lakeland on 11/14/12 and LRC will co-direct the race for them.

2012 Races LRC will work – Bryan: will email out the list of races

Next Board Meeting: Monday, December 5th, 6:15 pm at the YMCA

Next General Membership Meeting: Christmas Party December 3rd, 6:30 pm at the Polk Historical Museum

Meeting adjourned at 8:17 p.m.
Minutes submitted by Secretary, Gail Hardy.

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