

2012 Board Meeting Minutes Annual Report

[2012 January Meeting Minutes](#)

[2012 February Meeting Minutes](#)

[2012 March Meeting Minutes](#)

[2012 April Meeting Minutes](#)

[2012 June Meeting Minutes](#)

[2012 July Meeting Minutes](#)

[2012 August Meeting Minutes](#)

[2012 September Meeting Minutes](#)

[2012 October Meeting Minutes](#)

[2012 November Meeting Minutes](#)

[2012 December Meeting Minutes](#)

2012 January Meeting Minutes

Lakeland Runners Club

January 9th, 2012 6:15 p.m. YMCA

Board Members:

Present: Bryan Graydon, Marc Zimmerman, Julie Ball, Gail Hardy, Dave Quarles, Rhonda Fosser, Louis Irwin, Eric Dickinson, Kevin Fitzsimmons, Kimberly Roberts, Kathy Brammer, Joe DeValle, Megan Patrono, Kristi Lawrence

Quorum present? Yes

Others Attending:

Email discussion/vote: 12/22/11 Bryan Graydon emailed that one of our own members, Jeremy Criscione, will be competing in the US Olympic Marathon Trials in Houston on January 14. Jeremy is part of the Hanson's Brooks Team South and they pay their own travel and other expenses. Bryan suggested that LRC contribute \$500 towards their expenses for this occasion. Email vote (9) yes – Rhonda, Megan, Marc, Eric, Rich, Kimberly, Gail, Dave, Joe – Email vote (0) no.

Proceedings:

Meeting called to order at 6:18 p.m. by 2011 President, Bryan Graydon

Agenda:

Minutes of December Board Meeting emailed to Bryan 12/27/11 and distributed for approval.

Election of Officers: A motion was made by Louis seconded by Marc; all approved Bryan Graydon as President. A motion was made by Eric seconded by Kim; all approved Marc Zimmerman as Vice President. A motion was made by Julie seconded by Kim; all approved Gail Hardy as Treasurer. A motion was made by Gail seconded by Eric; all approved Kimberly Roberts as Secretary.

Finance report provided by 2011 Treasurer, Julie Ball: Julie reviewed highlights from the Income Statement through January 9, 2012. Marc made a motion to accept financial statement; seconded by Megan, all approved.

Mayfaire: Discussion on the posters and flyers design and cost, we will explore new options. Milton & Bryan will be the race directors again this year. Suggestion was made to file paperwork to make Mayfaire part of RRCA state championship races; all agreed. Dave will check with **Florida Road Race Management, Inc.**, Everett B. McDowell to be sure the course is still certified. Race pricing was discussed. A motion was made by Julie and seconded by Louis to keep last year's price of \$25.00 preregistered and \$30.00 race day and to add a reduced price of \$15.00 for 14 and under runners that are preregistered; all approved.

Watermelon Pricing: A motion was made by Megan seconded by Julie; all approved to charge \$30.00 for preregistered runners, \$40.00 on race day and \$10.00 per individual race. Awards go only to runners registered for the series.

Purchase Bottle Recycling Bin(s): Bryan found some for \$87.95 each, Julie is checking to see if she can locate a collapsible type for easier storage. Discussion tabled to gather additional information.

New Website: Scheduled to be up by January 31, it is live now lakelandrunnersclub.org.

Meeting Dates for 2012: Bryan to email the Board the dates. GMM is the 2nd Thursday of the month and the BD meeting is the Monday before the GMM.

Time the Friends of the Library Race in WH on March 17, 3:00 pm: Looking for volunteers.

2012 RRCA National Convention: A motion was made by Megan and seconded by Eric; all approved for the club to pay for two board members to attend the convention including airfare, hotel, rental car and registration. After further discussion the motion was resented motion by Megan, seconded by Eric all approved cancelling the previous motion. If more than two members want to attend then the club will set a money limit on the amount to be spent.

Red Elephant: A motion was made by Julie seconded by Gail; all approved to donate the proceeds from the 1/12/12 LRC General meeting to St. Paul Lutheran fund raiser.

Next Board Meeting: Monday, February 6th, 6:15 pm at the YMCA

Next General Membership Meeting: February 9th 7:00 pm at the YMCA with Yoga Pointe conducting a stretching class

Meeting adjourned at 7:36 p.m.

Minutes submitted by Secretary, Kimberly Roberts.

[return to index](#)

2012 February Meeting Minutes

Lakeland Runners Club

February 6, 2012 6:15 p.m. YMCA

Board Members:

Present: Bryan Graydon, Marc Zimmerman, Julie Ball, Gail Hardy, Dave Quarles, Rhonda Fosser, Louis Irwin, Eric Dickinson, Kevin Fitzsimmons, Kimberly Roberts, Kathy Brammer, Joe DeValle, Megan Patrono, Rich Wills, Christie

Quorum present?

Others Attending:

Email Discussion/vote:

1/10/12 Bryan Graydon checked into the cost of sending board members to the RRCA convention. Approximate cost for Registration, meals, hotel, flight and rental car would come to about \$1050 per person; this total is not including any taxes or fees that may be charged. Bryan stated that he had heard from 2, possible 3 board members interested in going to RRCA convention.

Marc Zimmerman made a motion, recommend up to \$4,000 total if three or four go with a floor of \$2,500 if only two people end up going. Some money can probably be saved on rental car, especially since there may be some additional expenses like airport parking, baggage fees, and hotel parking if you have a rental car. With a rental car there will either be taxi or shuttle fees. More than likely the convention will provide transportation to everything.

Second by Joe DeValle, email vote (11) yes – Kathy, Rhonda, Kevin, Dave, Megan, Kimberly, Julie, Gail, Eric, Louis – Email vote (0) no.

Proceedings:

Meeting called to order at _____ p.m. by 2012 President, Bryan Graydon

Agenda:

Minutes of January Board Meeting emailed to Bryan on 1/11/12 and distributed for approval.

Finance Report provided by 2012 Treasurer, Gail Hardy. Gail reviewed highlights from the Income Statement through _____. _____ Made a motion to accept financial statement; seconded by _____, all approved.

Next Board Meeting: Monday March 5th, 6:15 p.m. at the YMCA

Next General Membership Meeting March 8th, 7:00P.M. At the Red Elephant

Meeting adjourned at _____ p.m.

Minutes submitted by Secretary, Kimberly Roberts

[return to index](#)

2012 March Meeting Minutes

Lakeland Runners Club

March 5, 2012

Board Members Present: Bryan Graydon, Marc Zimmerman, Julie Ball, Gail Hardy, Dave Quarles, Rhonda Rosser, Louis Irwin, Eric Dickinson, Kevin Fitzsimmons, Kimberly Roberts, Kathy Brammer, Megan Patrono, Kristie Lawrence

Quorum Present, yes.

Proceedings:

Meeting called to order at 6:20 p.m., by President, Bryan Graydon.

Agenda:

Mayfaire Awards/Shirts - We will go with a colored shirt; Bryan is checking on options, Mayfaire committee will need to proof shirts. Bryan shared some ideas for awards from Logo Out Loud for board to consider. Discussion on having the awards have more of an artsy feel and represent Lakeland, no decision was made

Sponsors – We have lost Cannon Subaru as a sponsor for Mayfaire, due to them not being the pace car for the race. Dr. Werd has been added as a new sponsor.

Recycle Bins – Bryan presented flyer on Recycle X2 recycle bins. Gail made motion to purchase 4 recycle bins with bags, seconded by Megan, all approved.

Feather Banners – Bryan presented flyer on Feather Flag Banner. We will use 2 at start and 2 at finish. Megan made a motion to allocate enough money to purchase 4, 12' flag banners, with double sided printing, Dave seconded, all approved. Bryan will get proof for printing and submit to board for approval.

SSWS Logo Options/Shirts – Bryan submitted 3 different logo options for the shirts. Julie suggested that we have them retool the 1st logo and resend for board approval. We will go with a colored shirt, color to be determined.

Mayfaire and SSWS Timing Decision – Discussion on both gun and chip time. Louis made motion that we abide by RRCA rules for Mayfaire Race and go with gun time for awards, Megan seconded, all approved. Watermelon is still being discussed at next board meeting.

Track Workout/Kids Running Program Coordinator's - We are in need of someone to take over the kids program. Megan said she would be willing to head this up with 2-3 more people.

Christina Race Director – We are still in need of a director for this race on November 24, 2012, if you know of anyone please let us know.

Emergency Medical Personnel – After an emergency situation at the “Race for the Arts”, the need for a First Response Personnel is being investigated. Bryan to contact Watson Clinic to see if they would be interested/willing to send a trained medical person to our races, possibly for a sponsorship in return.

Volunteer Shirts – Megan reported the prices for shirts. CRT \$7.65/100 shirts, Logo Out Loud \$10.25/100 shirts. These would be 50/50 Moisture Wick, possibly orange shirt. Discussion on having enough of the right sizes for all our volunteers, Megan to check with CRT, to see if we can split the order to have a better handle on our size inventory.

Finance Report – provided by 2012 Treasure, Gail Hardy. Gail reviewed highlights from the Income Statement through 3/2/12. Rhonda made a motion to accept financial statement; seconded by Megan, all approved.

Frequent Miler Changes – We will do away with the miles for weekly workouts and Red Door 5K run. All miles earned to date will be awarded, and the number of miles for shirts and prizes will be lowered.

Next Board Meeting: Monday April 9th, 6:15, YMCA

Next General Membership Meeting, Thursday, April 12th 7:00 p.m., Red Elephant Restaurant

Meeting adjourned at 7:40 p.m.

Minutes submitted by Secretary, Kimberly Roberts

[return to index](#)

2012 April Meeting Minutes

Lakeland Runners Club

April 9, 2012

Board Members Present:

Bryan Graydon, Marc Zimmerman, Julie Ball, Gail Hardy, Dave Quarles, Rhonda Fossier, Louis Irwin, Kevin Fitzsimmons, Kimberly Roberts, Kathy Brammer, Joe DeValle, Kristi Lawrence

Quorum Present - yes.

Proceedings:

Meeting called to order at 6:20 p.m. by 2012 President, Bryan Graydon

Agenda:

RRCA Convention Recap (Bryan, Marc, Louis, Kevin) - Each member gave a report of their experience from the convention, including which seminars they attended, and what they learned that may be of benefit to LRC.

RRCA Convention Attendance for the future - **Marc** noted that the next 2 years the RRCA convention will be held on the West Coast, and has set up some guide lines for the board to consider concerning who should attend. President should automatically attend, with 2 other board members also attending. Club to pay for registration, meal package, airfare, hotel, parking at airport, if needed, and rental car, if needed. Criteria for other 2 members attending would be based on years of service to the board and prior year's attendance, and would work on a rotating basis. Marc will email out the entire outline and list of members in order of their attendance, for the board to discuss and vote upon in the future.

Mayfaire update – Bryan showed the art work for the awards. Feather flags at the start line; these are in and are in Marc's truck. Everett scaffolding at the finish with our banners. Dave has police all taken care of. Terri Lob catering is set for food. We have a good volunteer list. Secured 2 new sponsors for \$300 each "Leading Edge Therapy" & "Branchise". Dave will be at the turn around on Success for pictures and we will have a couple other people stationed at other points along the course too.

SSWS Update – Bryan submitted registration flyer for approval. Couple changes to be made concerning wording of the awards and series registration. As per RRCA guide lines we will be using gun time for awards, with chip time being made available to everyone.

Kids running shirts – Rhonda shirts for Scott Lake Kids Run Club, and Kimberly shirts for YMCA Kids Run Club. LRC logo will go on the back of both shirts. Julie made a motion to amend prior motion (see below from 11/7/11 board meeting) to \$700 for Scott Lake and YMCA run clubs for shirts, trophies and end of year parties, seconded by Louis, all approved.

November 7, 2011 **YMCA Kids Running Club Budget – Kim & Rhonda:** Rhonda has applied for a grant again this year just waiting to hear back. Rhonda requested money to purchase t-shirts and snacks for the kids throughout the year. Louis made a motion to donated \$600.00; seconded by Marc, all approved.

Registrations, no real cost involved other than the 2.75% fee per use. This was just a thought to consider for future use. We do not see much need for this at this time. Julie stated this may be creating more accounting work for us and encouraging more credit card use.

LRC Scholarship candidates and update – Bryan stated that 47 people have applied, however, part of our scholarship criteria was left off the application, so none of these submitted an essay. Final decision is to be made and sent by April 20, 2012. Bryan will gather all essays that are received and email to board, to pick our top two recipients.

Logo/Merchandise – Marc would like to see a cleaner and simpler version of our logo for some things. After much discussion, it was decided that we should wait until the end of the year, and then have Marc put this matter in the survey to members at the end of the year.

Treasurer's Report – provided by 2012 Treasurer, Gail Hardy. Gail reviewed highlights from the Income statement through April 4, 2012. Kimberly made a motion to accept financial statement; seconded by Marc, all approved.

Taxes – Gail has submitted all to paperwork to the accountant.

Finalize Volunteer Shirts – Gail made a motion to go with CRT for 100 shirts at \$7.65 each plus set up fee, with Volunteer on the back and LRC logo on the front, Rhonda seconded, all approved.

Brooks/Fitniche/LRC shirts – Bryan stated that 400 Green shirts are at the printers and should take about 7-10 days to get done. We will pay about \$800 for printing. Vouchers will be sent to members to take to Fitniche to redeem for their shirt. They will also receive \$10 in Brooks bucks to use at that time on any 1 Brooks item. Members will also at that time be enrolled in the LRC program at Fitniche, offering a \$20 coupon for every \$150 you spend each quarter. If we need more shirts, Rich Wills will try and get more free shirts if not we will get them for Rich's cost.

Kids Tuesday Running Program – Dave stated that Grace Owen is taking over the kids program at the LHS Track Workouts on Tuesday nights.

Christina 5K Race Director – Kevin Fitzsimmons is the new director for this race.

First Friday in Downtown Lakeland - Kevin made a motion to have a table at the First Friday events in Downtown Lakeland each month, \$150 for one year, Julie seconded, all approved.

Aching Quad Dates – September 14 and 15, 2012.

Next Board Meeting: Monday, May 7th, 6:00 p.m., at Fitniche for Mayfaire bag stuffing. Dinner provided.

Next General Meeting: Thursday, May 10th, 7:00 p.m., YMCA. Dr Matt Werd and Rich Wills, to discuss Barefoot running and Minimalist running.

Meeting adjourned at 8:00 p.m.

Minutes submitted by Secretary, Kimberly Roberts

[return to index](#)

2012 June Meeting Minutes

Lakeland Runners Club
June 11, 2012 6:15 YMCA

Board Members Present:

Bryan Graydon, Marc Zimmerman, Julie Ball, Gail Hardy, Dave Quarles, Kevin, Fitzsimmons, Kimberly Roberts, Kathy Brammer, Joe DeValle, Megan Patrono, Kristi Lawrence

Quorum present, yes.

Others attending, no.

Meeting called to order at 6:17 p.m., by Bryan Graydon, President.

Agenda:

Mayfaire 5K Race – Bryan reported overall the race this year was a huge success. Issue with road closure on Kentucky, and Gail suggested more granola bars for next year as those were gone very quickly. To date, the proceeds are \$12,635.99. We are still waiting on the bill from City of Lakeland for Police, and the MidFlorida sponsor check for \$7,000.

Bryan reported that two logos were wrong on the shirts. MidFlorida had the logo from last year, MidFlorida understood. Crossfit, had the wrong logo, we will be putting his logo on the remainder of our race shirts for this year. Bryan has contacted printer's to make sure they pull the correct logos from now on.

Watermelon 5k Race #1 – Great Race!! Dave asked that we have another truck for the next race as those with trucks will not be in town, Kristi may be able to help with her SUV and a trailer. Discussion on the congestion within the first mile, especially at the crossover point from Lake Hollingsworth Drive onto the sidewalk, Julie suggested moving the crossover point down to Belmar, near the curve before the first mile. Dave said this has been discussed and that we would need several more officers for road closures. Dave will check with the city to see if this is possible. Also discussed possibly moving the start of the race to where the finish of the Rotary 5K race ends at Common Ground Park.

More port-a-potties will be added to this next race for a total of 10. Eight will be at the start, 2 at the finish area. Julie will get these ordered for race day.

Bryan reported that he has sent out an email to all series racers to get corrections on all their information.

Bryan is looking into a new acrylic awards and will email details out to board for ideas.

Finance Report – provided by Gail Hardy, 2012 Treasurer. Gail reviewed highlights from the Income Statement through 5/29/12. Gail also provided Income Statements for Mayfaire and Watermelon #1 through 6/11/12. Julie Ball made a motion to accept financial statement; second by Marc Zimmerman, all approved.

Purchasing Hard Drive – Bryan would like to purchase a hard drive \$100-200, for storage of pictures from the club runs and events. Eric has suggestion in an email that we look also into Just Cloud; Bryan said this would run about \$5-10, per month. Megan also suggested Drop Box, and up to a certain amount of storage is free per month.

Dave Quarles made a motion to purchase a hard drive of at least 1 terabyte, Julie Ball second, all approve.

Bryan will get into on Just Cloud and Drop Box and email out to board for further discussion.

PA System – It was brought to Bryan’s attention that not everyone can hear the announcements on race mornings. Louis, Bryan and Eric are discussing our options. Dave stated we will need to be very aware of the noise ordinance, and either wait until the last minute to turn up the volume or point the speakers toward the back of the pack and away from the houses across the street.

LHS Track Workouts – A policy at the Polk County School Board states that we have to have paper work filled out and pay a monthly fee to use the LHS track for our Tuesday workouts. Bryan has spoken with them and since we have a kids program as well as an adult program they will work out a blended fee for us. This could be anywhere from \$40-60 per month. This fee, however, does not provide us with lights in the winter months or bathroom facilities just the use of the track. Dave stated that if the gates are locked on 6/12/12, then the contingency plan will be to head over to Lake Bonnie Park and run there, the children can use one of the ball fields.

Dave will go by and check out the LHMS track as that might be an alternative plan for the summer. There are not lights there for the winter months at dark.

Aching Quad 9/14-9/15/12 – Gail reported that the course and registration fees will remain the same, \$40 for pre-registration, \$50 day of. Post-race party discussion – Natalie’s was just too small and we need a new place to go this year. Julie suggested Hurricane Alley, we can bring any food we want in, and they would just want us to order our drinks there. Also discussed a bar-b-que type celebration at common ground park, not sure about the alcohol being brought in there though. Dave suggested the restaurant at Cleveland Heights Golf & Country Club. Gail is working on a new logo and shirts. Gail would like something new and different with the awards, also possible finisher’s medals for those that do all 4 races.

National Run at Work Day 9/21/12 – Joe, is involved at his work, Department of Corrections, in Polk City, with a program that day that will involve about 30 people. Planning an event to get them out and moving with a luncheon afterwards. Joe has spoken with Fitniche about their possible involvement, and they are on board. Joe would like some sort of goodie from LRC with our logo to give to all the participants. Bryan will research some ideas and email out for discussion and approval.

Polk Vision Forum on Obesity – Marc has been asked to sit on a panel for this forum at Polk State College, Lakeland Campus, on June 29, 2012 8:00 a.m. – 12:00p.m. Polk is the 7th fattest county in the country. All are welcome to attend.

[return to index](#)

2012 July Meeting Minutes

Lakeland Runners Club

July 9, 2012 YMCA

Board Members Present:

Present: Bryan Graydon, Julie Ball, Gail Hardy, Dave Quarles, Kevin Fitzsimmons, Kimberly Roberts, Kathy Brammer, Joe DeValle, Kristi Lawrence

Is there quorum present? Yes

Proceedings:

Meeting called to order at 6:15 p.m. by 2012 President, Bryan Graydon

Agenda:

Watermelon Series Update (awards) – 2nd Race went very well. Bryan did receive an email from neighbor living on the lake about the loud speaker waking him at 6:30 a.m. We will be mindful of the noise and hold off as long as we can, but it is what it is, and announcements need to be made as well as the starting of the race.

Bryan will be emailing out pictures of the award options for board approval, choice between trophy and a ceramic plate.

Aching Quad Preparation – Shirts will be Zorrell \$9 in purple, board chose 1st logo from the 3 that Gail submitted with the “Aching Quad” being in the brightest Green. Nothing, so far, is available for the after party, still checking into a few places. Gail submitted some ideas for finisher medals for those participants that complete all 4 events, \$3.75 for large, \$3.25 for small. We will use the same flyer as last years with some changes including the logo change.

Treasurer’s Report – Gail reviewed highlights from the Income statement through July 9, 2012. Motion to accept treasure report made my Julie Ball, second by Dave Quarles, all approved.

Course Certifications – PCTSM has contacted LRC about getting Courses certified for the FL Senior Games. They are going to pay 2/3’s of the cost, with us covering the remaining 1/3. This would get Lake Hollingsworth, Mayfaire Course and the Lake to Lake courses certified and would be good for 10 years. There was much discussion on this matter: Dave, this is very time consuming and a lot of money, and would suggest that we get Everett to do this, and not try to do on our own. The course of Lake Hollingsworth has been certified, but when the city re paved the path they removed the markers. Watermelon doesn’t use the path entirely, we start in the street. Bryan stated we would have this course certified from the street to the path as we run the Watermelon Races. Mayfaire course difficult to certify because we move the race start from year to year, Museum Mayfair committee state where we start, and we just never know where that will be. Gail asked who would own the certification for these courses; Bryan will check and let everyone know. Dave suggested we let MidFlorida know that we need to start as the course is certified to keep within the course certification. Dave and Bryan will meet with Everett to discuss. Dave Quarles made a motion to get the 3 courses certified with PCTSM paying 2/3’s of the cost and LRC paying 1/3 of the cost, Julie Ball second, all approved.

RRCA Convention Proposal – Bryan presented thoughts for the convention in future years, see attached flyer. This is for thought and further discussion in future.

Race in honor of Gerry McHugh – Dara Cullen with LASO is having a Memorial Weekend in honor of Gerry McHugh, with a Golf Tournament, Soccer Game and a 5K Race. Julie stated they are wanting us to run the 5K. After much discussion it was decided that we would put the race on our LRC calendar, hand out flyers if needed, and send an email blast out to our membership. Julie will contact Mr. Cullen with this information and suggest that they just run as a fun run with no time.

Shirts and sponsors for Kids Running Group (free and purchase option) – Would like to provide shirts for the kids run group that meets on Tuesday evenings. Bryan stated that Lakeside Pediatrics is interested in being a sponsor for the back of the shirt. Our LRC logo to go on the front with “kids” added. A purchase option was discussed, and it was decided that the kids would earn the shirt by attending 10 weeks of running. Bryan will research the shirts, and we will start signing the kids in to earn their shirts tomorrow night 7/10/12.

Other business:

Gail, the kids run groups should have separate category on the financial statement.

Bryan, promotion item for the 1st Friday – key chain or kozzie with our logo. Bryan will explore some options.

Bryan – John Wendell wants to discuss our permission waiver we are currently using.

Dave – LHS trace was closed last week, probably due to the July 4th holiday, will continuing using track as long as it is unlocked; otherwise will be at Bonny Park.

Next board meeting: Monday, August 6th, 6:15 p.m., YMCA

Next General Membership Meeting, Thursday, August 9th, 7:00 p.m. YMCA, with Bill Orr possible speaker for the evening.

Meeting adjourned at 7:48 p.m.

Minutes submitted by Secretary, Kimberly Roberts

[return to index](#)

2012 August Meeting Minutes

Lakeland Runners Club

August 6, 2012

Per email below, there was no LRC meeting for August 2012



Bryan Graydon <bgraydon@tampabay.rr.com>

8/6/12

to daveandcookieq, lirwin1, Eric, Gail, Joe, julie, Kathy, Kevin, me, kristisells, Marc, meganpatrono, Rhonda, Rich

There are a few board members who are not able to attend tonight and I have no new business for us nor was I sent any from anyone else, so I am going to cancel this month's board meeting and not drag everyone out for nothing. If someone has anything urgent, please e-mail it out.

I will also call everyone just in case this e-mail is not seen in time.

[return to index](#)

2012 September Meeting Minutes

Lakeland Runners Club

September 10, 2012

Board Members Present: Bryan Graydon, Julie Ball, Gail Hardy, Dave Quarles, Rhonda Fosser, Louis Irwin, Kevin Fitzsimmons, Kimberly Roberts, Kathy Brammer, Kristi Lawrence

Others Attending: Will Strouse

Quorum Present, yes.

Meeting called to order at 6:15 p.m. by 2012 President, Bryan Graydon.

Agenda:

Lake to Lake – Will Strouse, everything is progressing nicely. The shirt will be a white tech shirt with logo and sponsors in bronze same as the front of the shirt. Changes to be made to shirt: Move Mid Florida up above Fit Niche, change LRC to .org from.com, and remove Joe Stein. Will, to look into adding an XS shirt option, and then adding to the flyer and active if available.

Fit Niche will be taking registrations on site and will place race flyer in each shopper's bag. Will to talk with Rich about putting race flyers in his other stores as well, with no registration being done at those. Race budget and flyer, and shirt design presented to the board for approval, all approved.

Aching Quad – Gail Hardy, everything looks good, shirts and trophies have been ordered. Bryan to send out email asking for volunteers. Gail will check on parking with the college. Julie, Shane's Rid Shack, is doing the food for the after party; they will deliver with ice and drinks, \$7 per person, platters and salads.

Holiday Party for December – Cleveland Heights and Peggy Brown building are already booked. Bramble Ridge is available at \$450 to rent, with us providing our own linens and food. Lake Mirror Tower is a possibility, with seated dinner for only 70, or cocktails for 100 people. Will explore some other options, and send out in email for board discussion and approval.

Kids Running Program Shirts – Bryan, we are having trouble getting the sizes we need in the color we wanted. Bryan to go ahead and get what we can.

Treasures Report – Gail Hardy, 2012 Treasurer, there being no report, Gail gave our balance as of September 9th, 2012, \$57,453.52

LRC Scholarship Program – Bryan, PEF, Polk Education Foundation, Julie made a motion to Amend our Scholarship Program to allow for (4) four \$1000 scholarships. Gail, second, all approved.

Old Shirts in Shed - Louis, would like to give all old race shirts that are in the shed to the Haiti School on his mission trip, all approved.

Special Olympics – Louis, propose that \$100 be sent to the Special Olympics. Kathy would like to see if we can give to the local Lakeland Chapter. Kathy will check for info and contact person.

September Race Conflicts – Jim Ryan race same day as Aching Quad.

Bryan has stepped down from the possible half marathon here in Lakeland. The race is still in negotiations and talk of using a modified Lake to Lake course twice.

Course Certification – Bryan, both the Watermelon course and the Lake to Lake courses are now certified.

Race for the Potties #2 – Bryan to talk with Rich, the dates for this race keep changing and we are to run the timing. It is now planned for 10/26/12, same day as the PSC Joggin for the Noggin Halloween 5K.

DJ for Music and Announcements at Races – Louis, brought up for discussion for a possible change to our races. After some discussion it was decided that our system is fine for now.

Board Spots for Next Year – Rich Wills, Megan Patrono, Joe DeValle, will all be stepping down for 2013. Janette Wallace is interested in being on the board for 2013.

FCA – Dave, Fellowship of Christian Athletes has contacted Dave about promoting from LRC.org. Would the board be interested in putting a flyer out for FCA – they are working on pledge running and targeting Gasparilla Race in 2013. After some discussion, the board decided that having them come and speak briefly before a meeting explaining their program would be a better option.

The November general meeting will be back at the YMCA, be thinking of possible speaker options and ideas.

Next Board Meeting: Monday, October 8th, 6:15p.m., YMCA

Next General Meeting: Thursday, October 11th, 7:00 p.m., Red Elephant Restaurant

Meeting adjourned at 7:35 p.m.

Minutes submitted by Secretary, Kimberly Roberts

[return to index](#)

2012 October Meeting Minutes

Lakeland Runners Club
October 8, 2012 6:15 p.m.

Board Members Present: Bryan Graydon, Julie Ball, Dave Quarles, Rhonda Fosser, Louis Irwin, Kevin Fitzsimmons, Kimberly Roberts, Kathy Brammer, Joe DeValle, Kristi Lawrence

Quorum present? Yes
Others attending, none.

Meeting called to order at 6:17 p.m. by 2012 President, Bryan Graydon

Go Green 5K Update – Bryan, all is good for the race. 8:00 a.m. race start, Bryan will map out the course on the 19th. Louis to bring the clock and Bobby will run the timing at the finish. So far, 21 online registrations and 30 paper registrations have been received. We will have volunteers from LGMS Band, and also from YMCA Leadership Group.

Race for the Potties #2 – LRC is running the finish line and results for Fitniche.

LRC Promotional Items – Items needed to hand out at Frist Friday event, key chains, water bottles, or can cozies. Bryan will check with Eliska and forward ideas on to us.

Holiday Party – Julie, party will be December 7th at the Terrace Hotel. Price is a little more per person at \$42, plus a \$500 room rental fee, this includes food, decoration, tables, linens and tableware. We are limited to 100 people. Cash bar only, LRC will not be providing alcohol. Information and RSVP card will go out to members in early November, and the RSVP will need to be made with payment by a certain date to be determined later, no exceptions. Current members as of the mail date only may attend, \$10 Member/\$10 for 1 guest. Frequent Miler Awards will be given out. Grace Owen will put together door prizes again this year for us. Julie will check on the availability of a sound system and microphone for the evening.

LRC app – Louis, setting up an app for LRC, initial set up would be \$199 and then \$49 per month. After discussion, it was decided that this is not needed for us at this time.

CPR Course – Bryan, if enough interest would like to have a CPR certification course. Sherry Harter is certified to teach the course and it is 3-4 hours long. We would need to rent the equipment and would need a minimum of 10 people. There is a certification fee of \$35, but could possible \$6, will need to check further on the fee. Kristie said we could possibly use her church's Family Life Center. We will look to January or February. Bryan will explore further to see if there is enough club interest in such a class.

Treasure's Report – No Report

2012 New Board Members – Eric Dickinson, Rich Wills, Megan Patrono, and Joe DeValle, will be leaving the board at the end of the year. Janette Wallace has agreed to be a new board member. If you know of anyone else who might be interested let Bryan know as soon as possible.

November Speaker – for LRC monthly meeting will be Louis Irwin, he will speak on running around the world.

November Meeting Date – Board meeting will be November 5, 2012 6:15 at YMCA
Monthly meeting will be at the YMCA at 7:00 p.m. on November 8, 2012. Julie will handle the food for the evening.

Red Ribbon Run – Set for November 3rd at Tiger Town, Nick is in need of 5-6 volunteers.

Watermelon Race Series Dates – Bryan has this set with the city for next year, and all dates are on the calendar. Bryan will email out the dates

Kids Club – this group is growing, t-shirts and in and 25 kids so far, have earned their shirt.

Tuesday Track Workouts – Dave has a great group of 12-15 people each week that are working hard and getting faster/stronger. Would like to see more participation, Bryan to include in email.

Aching Quad – Brief discussion on possibly moving this race series, one suggestion was to St. Patrick's Day to include the festivities downtown.

Lake to Lake 10 k – Bran and Marc are brainstorming to help this race grow.

Scholarships – Bryan is still waiting on this information, and will keep us posted.

December Board Meeting – December 10, 2012
Meeting adjourned at 7:10 p.m.
Minutes submitted by Secretary, Kimberly Roberts

[return to index](#)

2012 November Meeting Minutes

Lakeland Runners Club

November 12, 2012 6:15 p.m.

Board Members Present: Bryan Graydon, Marc Zimmerman, Gail Hardy, Kimberly Roberts, Julie Ball, Dave Quarles, Rhonda Fossier, Louis Irwin, Kevin Fitzsimmons, Kathy Brammer, Joe DeValle, Kristi Lawrence

Quorum Present? Yes

Others Attending: Michael Walker, Ashley Scarpa

Meeting called to order at 6:15 pm, by 2012 President, Bryan Graydon

Lake to Lake 10K update – Everything is going well, Dave working with the Police, and would like maybe a couple of the older clocks stationed at the 3 & 5 mile markers.

Christina 5K update – Kevin, all is on schedule, Porta Pots have been ordered at \$65 each, field for parking will be bush hogged sometime this next week.

Holiday Party update – Julie, 290 club members have all been sent invitations. Discussion on hiring Ben McConnell to be the party photographer, for \$375. Louis made a motion to hire Ben McConnell for \$375, for holiday party photographer, Dave second, all approved. Grace Owen is working on door prizes.

New proposed Board Members for 2012 – Bryan, 3 new members as of 1/1/2013, Ashley Scarpa, Michael Walker, Jeannette Wallace

LRC Table Cloth and Foldable Table for First Fridays – Kevin, discussion on getting a folding table with cloth imprinted with our logo and website to be used for First Friday in Downtown Lakeland each month, also a portable tent. Marc made motion to purchase a folding table and cloth for no more than \$250, Gail second, all approved. Kevin will take care of getting both items. Promotional items for First Friday were discussed via email, and several different items have been suggested, a pen, pencils, blinkie lights, water bottles, cozies, etc. No decision made to date.

Aching Quad – Gail, we need to promote this race more, this race is a lot of work, and it isn't growing. Julie suggested coordinating this race with an event like St Patrick's Day or something similar, or maybe have the last race at Lakeside Village and the party after somewhere there. Dave, got positive comments on the race and things it will grow, we need to brainstorm on a venue for the after party. Kristi, suggested trying the race one year without the party and see how it goes.

Treasure's Report – Gail reviewed highlights from the Income statement through 10/31/12. Marc made a motion to accept financial statement, second by Julie, all approved. Gail also included Income Statements for the following races: Aching Quad, Mayfaire, Watermelon Series, with comparison sheets for these 3 races from 2011.

Donations of Christina Profits & Proposal of local purpose for all LRC races – Louis would like to see about the Christina Race be dedicated to feeding the hungry since it is at Thanksgiving. This would be a good way for our races to grow by marketing them as having a cause, for local organizations.

Marc, we do have Rudolf Roundup associated with this race, but it is solely a drop off of toys at this race, no money from the race is set aside for this.

Bryan, Lake to Lake donates to the YMCA, \$2000, Mayfaire donates to the Polk Museum of Art, and Watermelon is for the Student Scholarships. There is no guarantee that we will continue to get the MidFlorida Monies and without that Sponsorship, our races would not as profitable.

Marc, would like to see about a scholarship to send kids to a running camp.

Louis, donate a couple hundred dollars to Red Cross for Sandy Relief

Run for Haiti – Louis, race will be held on January 19, 2012, at First Presbyterian Church on Lake Hollingsworth. Proceeds will help finish the school and the water cache for roof. Louis would like to use the clock and volunteers.

Race for the Arts – March 2, 2012, in Bartow. Marc will be helping with this race and they do pay the club, will check with Bob English to see if he is still involved with this race. Commissioner Bell may be taking over and getting sponsors.

Sam's club – Our membership is expiring in December, Bryan will renew our account. Julie, it would be a good idea to get all race directors a card for ease in getting all supplies needed.

Lakeland Half Marathon – Marc, city going ahead with this race and it will be held with the Red Ribbon Run at Lake Mirror with the Half being run at the same time. Will be held in early November, and there will not be a 1 mile race, but a 1K race instead, one lap around Lake Mirror.

Watermelon shirts 2012 – Dave will be taking the left over shirts to the shed. Will may grab some for the Lake to Lake race to throw to runners.

City Commission Meeting on Bathroom at Lake Hollingsworth – Dave, this meeting ended up being detrimental for LRC, a wall is up between the homeowners and the club. They feel as if we are ganging up on them. We need to brainstorm to show that we are on their side too, and get back in good standing with the property owners.

Bathrooms may go in at Anchor Park away from property owners and the parking lot.

Suggestion of doing an LRC clean up at the lake day. Kristi, stated she has done this with Keller Williams office, and you need to commit to 4 times a year, and it takes 2 years before you are recognized for doing this.

Julie, suggested that maybe we could notify property owners of all of LRC races, and that we really need to work on parking and trash cleanup with more volunteers.

Ashley suggested a pamphlet showing out events.

Michael suggested possibly using Common Ground for parking on race days, and making sure we publish this to our members

Kids Running Grant – Rhonda has applied for the grants for both the YMCA and Scott Lake Kids Running Club

Next Board Meeting: Monday December 10, 6:15 pm YMCA

Next General Membership Meeting December 7, Christmas Party at the Terrace Hotel.

Meeting adjourned at 7:48 pm

Minutes submitted by Secretary, Kimberly Roberts

[return to index](#)

2012 December Meeting Minutes

Lakeland Runners Club

December 10, 2012

Board Members Present: Bryan Graydon, Kimberly Roberts, Rhonda Fosser, Louis Irwin, Kevin Fitzsimmons, Kathy Brammer, Kristi Lawrence, Michael Walker, Jeanette Wallace

Is there a quorum present, Yes.

Meeting called to order 16 6:19p.m., by 2012 President, Bryan Graydon

Membership incentives for 2013, Bryan - Fitniche still has shirts in all sizes, new members will continue to get new shirt as long as the shirts hold out. We will still give out the free race voucher to new and renewing members. Bryan will reword membership application for new members to reflect "free shirt while supplies last". We currently have about 400 members.

Some other ideas that were discussed for new membership:

Bryan has a quote on a Head Sweat hat or visor at \$10 each, would be about \$4,000 total for the club.

Dave has a quote for another type of hat that would be cheaper.

Michael – Have several different LRC items to offer for order only, and when we have enough for an order we would place and distribute the items to members. We would need someone to head up the entire process.

A summer tank top to sell or a long sleeve tech shirt would be nice to offer as well.

Michael – we need to set up our table at local events to push membership for the club

Rich Wills has stated that the discount for LRC members has not been beneficial for him; most of those doing the shopping are his regular customers, although he may still offer to our club.

RRCA Convention Proposal for 2013 and beyond Marc had brought a proposal to the board for discussion some time ago and would like it to be voted on tonight:

LRC shall budget to provide reimbursement for up to three board members each year. Costs to be included-registration, meal package, airfare (if applicable.) airport parking, and hotel. To potentially be included would be airport shuttle or rental car if applicable. Attendees would also be expected to make their best efforts to reduce expenses where appropriate. The 2013 Convention will be in Albuquerque, NM and the 2014 Convention will be in Spokane, WA.

The President would automatically attend every year if he/she chooses. The additional two slots would be selected with the following criteria:

Order of preference by years of board service, but also factoring in if they have attended the convention in the past.

Preference would go in order of the current board for next year. In cases where they have served equal time, I propose using Frequent Miler points as the tie breaker. Any new board members will be slotted above the members that attended the previous year's convention.

Dave Quarles

Rich Wills

Julie Ball

Kimberly Roberts

Eric Dickinson

Rhonda Fosser

Joe Del Valle
Gail Hardy
Kristi Lawrence
Megan Patrono
Kathy Brammer
Louis Irwin
March Zimmerman
Bryan Graydon
Kevin Fitzsimmons

Of course none of this would apply if they wanted to pay their own way or had a way to go without LRC paying for it.

Louis would made a motion to amend the original proposal, to including paying for Registration and meal package for any current board member that would want to attend above the three proposed for that year, a cost of approximately \$400 per member, up to 50% of the remaining board members. The difference in what March has proposed and what Louis has proposed is: Marc \$3,000, Louis \$8,000.

Cathy second on Marc's original proposal, 1 approve

Janette second on Louis amended proposal, all approve.

Old board members will be removed from the list and all new board members will be added under Kathy Brammer

Convention is May 2nd, 3rd and 4th.

Tough Mudder Louis - gave a great report on this race, with 20,000 participants over 2 days, 12 mile run with 25 challenging obstacles.

2013 LRC meetings Bryan – We will keep the same schedule we have had in the past, 2 months at Red Elephant, and 1 month at the YMCA with speaker.

Election of officers – Proposed slate of officers for 2013 remains the same as 2012

President – Bryan Graydon

Vice President – Marc Zimmerman

Treasurer – Gail Hardy

Secretary – Kimberly Roberts

Rhonda made a motion to accept 2013 slate of officers, Janette second, all approve.

Update on giveaway items – Bryan, pens are on order in four different colors.

Update on Mayfaire art for awards – Bryan is working with the artist for image and then we can decide what we are going to do in the way of awards.

Any other old or new business –

Wendy Fitzsimmons as offered to take over the Frequent Miler program for Bryan.

Louis – Race for Haiti is on 1/19/12, at First Presbyterian, Lake Hollingsworth. Kevin has ordered the bibs.

January meeting will be 1/7/13 at the YMCA 6:15 p.m.

January general meeting will be 1/10/13 at Red Elephant 7:00 p.m.

Meeting adjourned at 7:20 p.m.

Minutes submitted by Secretary, Kimberly Roberts

[return to index](#)