

Lakeland Runners Club
Board Meeting
March 13, 2017, Lakeland Speech & Hearing Center, 6:00 PM

Gail Hardy, Betsy Slay, Kimberly Roberts, Kurtis Braun, Rhonda Fosser, Angi Griffin, Lynn King, Sarah Kozul, Kristi Lawrence, Chuck McDanal, Vicki Powell, Amanda Speakman,

Quorum Present: Yes

Others Attending: Linda Southard, Lake to Lake 10K Race Director

Meeting called to order by 2017 President, Gail Hardy at 6:00 PM.

Minutes: 2017 Secretary, Kimberly Roberts, provided minutes of the February 2017 meeting, Sarah Kozul made a motion to accept the minutes as presented, Vicki Powell second, all approved.

Treasurer Report: 2017 Treasurer, Betsy Slay, presented the Income Statement through 2/27/17 with an ending balance of \$57,982.05. Kristi Lawrence made a motion to accept the financial report as presented, Kurtis Braun second, all approved.

New Business:

Beginning Training Program - Betsy - First week we had 55 people, and the second week 70 people are currently signed up. Everyone who is registered for this program will receive an LRC shirt, entry into the Mayfaire 5K, and LRC Club membership for 1 year. We need to get the Training Program shirts ordered and decide on how to work the volunteers running the race with the trainees. After much discussion:

Gail Hardy made a motion to order neon yellow LRC club shirts for the registered Beginning Training Program group. Rhonda Fosser second, all approved.

All runners from the clinic will receive the neon yellow LRC shirt and we would like for them to wear this shirt in the race so we can cheer them on.

Volunteers may pace runners, need to wear their LRC orange volunteer shirt, and not cross the finish line.

Volunteers wanting to cross the finish line and have an official time, or to qualify for the High 5 Challenge will need to be registered for the race or use their club voucher.

Gail will try to get enough extra shirts ordered so that all volunteers can have a Mayfaire 5K race shirt at the end of the race, no guarantees.

Betsy - based on the response to this spring clinic, do we want to hint that there may be a fall clinic that would include running the new LRC Founder's Classic 5K? At this time, the board agrees we should hold off on this until after Mayfaire 5K.

Cross Country/Kids Running - Sarah & Amanda S - Amanda has finished her Certified Coaching Class and now need to take the CPR course, \$55. The club will reimburse Amanda for this class.

Promise run tent 3/4/17 - recap of tent traffic - we had a lot of people stop by and gained a couple of new members.

Polk Senior Games 3/11/17 - recap - Tabled

Race Directors updates and discussion on Local Races:

Gail introduced Linda Southard, our new Lake to Lake 10K race director. Welcome Linda!

Gail - we will now be using Local Races for race registrations on line. All races are set and read to go on the new site and will be open for registration on Thursday 3/16/17 in the evening. This company encourages transferring of bibs if someone is unable to participate in one of our races. Race applications will now state that our races are transferable but are not refundable.

Volunteers will even be able to go on and register to volunteer for our races, and Vicki will get a full print out of all that have registered including contact information so she can coordinate all volunteers

Race directors will be able to go in and key in all paper registrations so they are ready to go on race morning.

Club LRC hats and visors are for sale on this site as well.

Kristi - can race directors get some training on this new registration process? Sarah, will get with all director's and train on the program.

Christina 5K - Kurtis - we will be moving this race to Fletcher Park at Lake Bonny due to the new RaceTrac station and adjoining lot now being up for sale at Christina. After board discussion, the name of the race will now be the LRC Founder's Classic 5K, and will be a double loop in the park. Start time 7:30 and will still be held on the Saturday after Thanksgiving 11/25/17. We will continue the Toy Drive with Heartland for Children.

Watermelon Series - Angi & Lynn - Lynn is working on finalizing the finisher medals for all 3 races. We have 3 MidFlorida signs that we need to hang at the finish and we need to extend the finish shoot to have enough room to hand out finisher medals to everyone. Flexible fencing staked to the cones was suggested, this would not be as easy for people to move and would not allow cars to park in the finish line area.

Lynn asked about Beer Revolution giving out beer in the finishers village, due to the way our race permits are filed we cannot have any alcohol given out, they could hand out coupons for later use at their place of business.

We need to take photos of all our sponsors and vendors and put them on our web page.

Vicki - we have had 3 incidents where we have need to call for an ambulance at our races, is it possible to have one at all our races on standby? Gail - we notify local fire department that we are having a race, we call 911, and 911 will notify them so they can get there quickly.

We need to have a First Aid Sign at our Club table so people know where to go for help.

Lynn knows volunteers at the Polk County Health Dept., she will contact and see if we could get someone to come out, they are volunteers and get credit for hours served. As long as LRC doesn't pay them then they would be covered under our insurance.

Each race director could make a separate Facebook page for each of their races and also the training class, but would need to come back and post an update on our main LRC Facebook page.

Discuss Race Budgets - all race directors please prepare your budgets and bring to the next meeting for discussion.

Polk Education Foundation Scholarship - Kurtis - I will be getting all the information right after Spring Break and will be forwarding on to the board members.

Julie Ball has submitted her resignation from the LRC Board. We are sorry to hear this as Julie has served many years and will be very much missed on the Board. Julie would like to volunteer at races and we look forward to seeing her there.

2017 Sponsors

Polk State College, Foot & Ankle Associates, Howell & Thornhill has stepped up for \$1500 requesting to be listed right under MidFlorida on all print material.

○ **Speakers for GMM:**

- Jan. 19th - Tyrone Bell (shoes) cancelled had favorite race shirt night
- Feb. 16th - Milton Lyons Track & Speed Workouts
- Mar. 16th - Greg Osborn – stretching for runners
- April 20th - Dr. Mantilla – Foot & Ankle Associates
- May 18th
- June 15th

- July 20th
- Aug 17th - Shannon McManus Nutrition - Customer Wellness Manager at Publix Super Markets
- Sept. 21st – Aching Quad Party
- Oct. 19th
- Nov. 16th
- Dec. - Christmas Party

There being no further business, meeting is adjourned.