

Lakeland Runners Club
Board Meeting
January 9, 2017, Lakeland Speech & Hearing Center, 6:00 PM

Gail Hardy, Julie Ball, Betsy Slay, Kimberly Roberts, Kurtis Braun, Rhonda Fosser, Angi Griffin, Louis Irwin, Lynn King, Kristi Lawrence, Chuck McDanal, Vicki Powell, Amanda Speakman

Quorum Present: Yes

Others Attending: No

Meeting called to order 2016 President, Gail Hardy at 6:06 PM

Minutes: 2016 Secretary, Kimberly Roberts, provided minutes of the November 2016 meeting, Amanda Speakman made a motion to accept the minutes as presented, Chuck McDanal second, all approved.

Treasurer Report: 2016 Treasurer, Betsy, Slay, provided income statements for November & December 2016, through 12/31/16, with an ending balance of 63,138.13. Chuck McDanal made a motion to accept the treasure report as presented, Rhonda Fosser second, all approved.

2016 Recap:

I would like to thank the Board for their outstanding work in 2016, together we accomplished so much, a few items are listed below. I feel that you all are a positive influence on our running community and it has been a pleasure working with the 2016 board members.

- Brought back speakers at our general meetings increasing the attendance
- Produced 5 events (11 races) setting new participation records
- Added a new award the "High 5" for participating for all 5 LRC races
- Produced a fun free event for LRC members the "Left Over 5k" race while cleaning out our shed.
- Donated \$1,774.50 to the Polk Museum of Art
- Donated \$ 9,000.00 to provide scholarships for Polk County students
- Donated \$ 1,500.00 to the YMCA
- Donated \$1,500.00 to the Lakeland Incredibles
- Timed races for Loop the Lake, the Senior Games and YMCA Livestrong
- Purchased & distributed LRC black hand towels using the Florida 10 award money
- Sponsored Betsy Slay who is now a RRCA Certified Coach
- Sponsored Gail Hardy who is now a RRCA Certified Race Director
- Produced a Kids Training program & Cross Country Team.
- Updated the LRC Webpage

Election of Officers:

Julie Ball nominated Gail Hardy for 2017 President, Vicki Powell second, all approved.

Kristi Lawrence nominated Kimberly Roberts for 2017 Secretary, Vicki Powell second, all approved.

Gail Hardy nominated Chuck McDanal for 2017 Vice President, Lynn King second, all approved.

Amanda Speakman nominated Betsy Slay for 2017 Treasurer, Vicki Powell second, all approved.

New Business:

Beginning Training Program – Betsy, 10-week training program, \$25, starting 3/4/17 with an informational meeting. The target race will be Midflorida Mayfaire 5K. Group will meet each week on Saturday mornings from 8-9:00 am for group run.

Sponsor Letter Review – thanks to Angi & Lynn for the reworking of this letter. We will need to get these out as soon as possible for the coming race year sponsors.

Help sending out sponsor letters and suggestions for target companies – please let Gail know if you can help and/or have ideas on companies to send out to.

Speakers for GMM – Jan meeting, our speaker canceled so we will do a little different for this month. Everyone can wear their favorite race shirt from 2016 and then tell why it is your favorite or something interesting that happened during the race.

February – Dr. Mantilla Foot & Ankle (feet)

We need ideas for upcoming meetings. Kimberly will check with Milton about speaking on the track workouts and speed training for runners.

Club shirts reorder XS blue – currently we have XS-0, S-40, M-60, L-72, XL-12, 2 XL-15. All agreed to order only what we need to fill in the gaps of what is on hand now at FitNiche.

Races: Mayfaire – All paperwork has been filed and we waiting on the artwork from the museum. We are still in need of a race director for this race.

Summer Sunrise Watermelon Series – Lynn & Angi submitted the art work from Logo Outloud, suggestion to make a couple changes with font and color, looks great! This year the series is changing from 4 races to 3, and all runners will receive a finisher item after each race: blinker light bracelet, key chain, etc. Working on awards and are looking at Mugs or Tumblers. Shirt will be same type as last year but in a teal color. The Runner Village will be coming back again this year. Checking on the RRCA Musical License Fee for playing any kind of music at the race.

Gail - we will not be using Active for our race registrations for 2017 Talking with a new company that is working on allowing registration for the entire High 5 Challenge at one time, using the race vouchers online, and also being able to sell our race hats, visors and singlets (when available) on line as well.

Sponsorship money distribution – Currently MidFlorida \$12,000 - \$7,000 MidFlorida Mayfaire 5K, \$1,250 to other 4 races.

Proposed that we change to:

MidFlorida Mayfaire 5K \$7,000

Watermelon Series \$1,500

Aching Quad Challenge \$1,500

Lake to Lake 10K \$500 as they get \$5,000 from Dennis Fontaine Foundation

Christina 5K \$1,500

Lynn King made a motion to change the allocation of sponsorship money from MidFlorida as proposed, Angi Griffin second, all approved.

Race Logos – ask Roxanne to design in exchange for free race entry? Yes, if Roxanne designs for a race then we are happy to give her free entry for that race.

Club Racing Singlets for sale – still working on these shirts

Facebook questions – if you are not sure of the correct answer don't reply, refer the person to our webpage or direct them to email their questions to our email account – lakelandrunners@gmail.com

Kids Running – Amanda Speakman, will be taking the coaching class in February. There are 2 people interested in helping out with the kids group, Chuck will handle getting the background checks done for them.

Cross Country – Sarah, tabled for February

Polk Senior Games – Louis, in the past we have handled the timing for the 5K run and walk, this year the race will be on 3/11/17. Please let Louis know if you can help in any way that day.

High 5 Award 2017 – Amanda Speakman, awards will be based on finishers of all our races, and not on registering as was done in 2016. Would like to hand out all the awards after the Christina 5K. We can do awards and then get a group picture.

Christmas Party – Kimberly, booked the Swan Hotel again for our party on 12/2/17. We had 137 registered with 128 attending. Would like to book Bert Howard again for the DJ, YES.

Some suggestions for 2017:

Move Gail to center in front of DJ booth so all can hear and see better

Get another bartender as the bar lines were very long
Vicki – make a fun picture frame to add in for the photo fun

Kimberly will work on all these ideas.

Meeting adjourned by 2017 President, Gail Hardy at 7:25 PM